

COSMETIC DENTISTRY VEERS AWAY FROM VENEERS
WITH LUMINEERS™ BY CERINATE®

Q. How is LUMINEERS BY CERINATE® different than traditional veneer procedures?

A. LUMINEERS is unique in that it is like a thin shell (approximately .2 mm) and super translucent. These veneers are applied to teeth for the most natural look possible. Traditional veneers are fused or bonded to teeth and, generally, your dentist will need to grind down the tooth for a good fit. Since LUMINEERS is so thin, little to no tooth reduction is necessary. In addition, LUMINEERS resist micro-leakage and micro-cracking.

Q. Is there any other LUMINEERS?

A. No. LUMINEERS can only be made from Cerinate Porcelain. This patented revolutionary porcelain is crafted through a proprietary process unavailable anywhere other than Den-Mat Corporation, one of the nation's largest and most respected manufacturers of professional dental materials.

Q. I've heard that a veneer procedure hurts? Is that true with LUMINEERS?

A. It's true that because most traditional veneer procedures require a substantial amount of painful tooth structure removal, that there is pain and discomfort involved. LUMINEERS is completely different because there is no need for grinding, cutting or filing of teeth in almost all cases. Consequently, no anesthetic or numbing shots are needed. Plus, no uncomfortable temps are required while you wait for your LUMINEERS to be created. Once the procedure is completed, there is no post-placement discomfort or sensitivity, which means they will look natural and feel comfortable from the start.

Q. I think I need braces, but I really don't want to go through the inconvenient, unsightly and time-intensive process. Can I get LUMINEERS instead?

A. Yes. LUMINEERS can change the shape and alignment of teeth, making them look straighter and more uniform.

Q. How long will LUMINEERS last?

A. LUMINEERS porcelain veneers has unparalleled longevity. Clinical testing has proven that a LUMINEERS procedure lasts and looks great for up to 20 years.

Q. Can LUMINEERS, be taken off if I want them removed?

A. Yes, LUMINEERS are completely reversible. This is largely due to the no reduction in sensitive tooth structure so that your natural teeth are still in tact and strong.

Q. Why have I never heard of LUMINEERS, before?

A. More than 5,000 dentists nationwide use LUMINEERS BY CERINATE and the Den Mat company continues to educate the dental community on this new procedure. Recently, a national advertising campaign has been launched to now educate consumers about this noninvasive.

Q. With LUMINEERS, do I need to use a special toothpaste or floss a different way?

A. LUMINEERS is similar in structure to real tooth enamel. Consequently, you can continue to brush with your favorite toothpaste and floss regularly as you did before you had LUMINEERS. You should always try to choose a low-abrasion toothpaste that will remove plaque, stain and tartar gently, but effectively.

Q. With LUMINEERS, can I still chew gum and eat my favorite sticky foods like corn or candy?

A. Yes, because LUMINEERS is laid over original teeth in the most durable way possible. However, you should continue routine visits to your dentist.